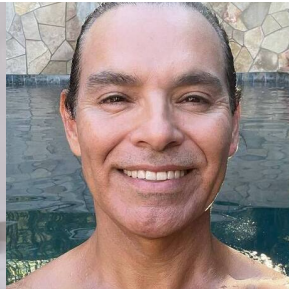


montarbo  
**LIVESTREAM**

with  
**CODY MONTARBO & TONY ESTRADA**  
Montarbo Skincare Founder Skincare Guru

**MONDAY, JULY 25TH**  
5:00PM PT | 8:00PM ET  
WATCH LIVE ON INSTAGRAM  
@MONTARBOSKINCARE & @TONYONTHWEB



Apollo & Artemis  
BEAUTY BY EQUUSANCE  
**LIVESTREAM**

with Apollo & Artemis founder and clean beauty expert  
**LAURA LEE BOTSACOS**  
& Skincare Guru  
**TONY ESTRADA**

**MONDAY, JUNE 20TH**  
5:00PM PT | 8:00PM ET  
WATCH LIVE ON INSTAGRAM  
@apolloandartemisbeauty & @TONYONTHWEB

**LIVESTREAM**

with Movement Coach  
**JORDANA TOBACK**  
& Skincare Guru  
**TONY ESTRADA**

**FRIDAY, MAY 20TH**  
10:30AM PT | 1:30PM ET



SPA & BEAUTY  
*today*  
presents a  
**LIVESTREAM**

with SAINT Candles founder **IRA DEWITT**  
& Skincare Guru **TONY ESTRADA**

**WEDNESDAY, APRIL 13TH**  
4:00PM PT | 7:00PM ET

WATCH LIVE ON INSTAGRAM  
@SAINTBYIRADEWITT & @spaandbeautytoday

**SAINT**  
BY IRA DEWITT



**Livestream**

with Digital Creator & Sephora Squad Member  
**Annette Duke**  
& Skincare Guru  
**Tony Estrada**

**WEDNESDAY, MARCH 23RD**  
4PM PT | 7PM ET  
WATCH LIVE ON INSTAGRAM  
@reinventing50s & @tonythweb

# @tonythweb

**Tony Estrada**, 54, is based in **Los Angeles**. Tony Estrada mainly posts about **lifestyle, fitness and health** and **hair**.

## Instagram Stats

<b>25,027</b> Followers	<b>4.3%</b> Avg Engagement	<b>2.8%</b> Sponsored Content: Last 90 days
<b>1,045</b> Avg Likes Per Post	<b>32</b> Avg Comments Per Post	<b>97.2%</b> Organic Content: Last 90 day

## Audience Age

Age 35 to 44	28.6%
Age 45 to 54	23.6%
Age 25 to 29	17.2%
Age 30 to 34	16.0%
Age 21 to 24	6.7%
Age 55 to 64	2.9%
Age 65 and over	2.6%
Age 18 to 20	2.0%
Age 17 and under	0.3%

## Audience Location

California	74.7%
New York State	9.3%
Nevada	1.9%
Texas	1.9%
Florida	1.9%

## Audience Location: US vs Abroad

United States	28.9%
Abroad	71.1%

## Audience Ethnicity

Caucasian	87.0%
Hispanic	9.6%
African American	1.7%
Asian	1.7%

## Audience Gender

Female	59.6%
Male	40.4%

## Sponsored Content

Sponsored	2.8%
Not Sponsored	97.2%